

Exam. Code : 110104

Subject Code : 3829

Bachelor of Vocation (Banking & Financial Services)

4th Semester

BUSINESS ENVIRONMENT

Paper—BVC 402

Time Allowed—Three Hours] [Maximum Marks—50

SECTION—A

Note :— Attempt any TEN parts. Each part carries 1 mark.

1. (a) Define FEMA.
- (b) What is Bank rate ?
- (c) Define Liberalization.
- (d) What are the objectives of Industrial policy ?
- (e) Differentiate micro and macro environment.
- (f) Define Socialism.
- (g) Explain competitive structure of industries.
- (h) Define demographic environment.
- (i) What do you mean by environment analysis ?
- (j) What do you mean by political role of government ?
- (k) Define concept of innovation in business.
- (l) Explain the concept technological leadership.

SECTION—B

Note :— Attempt any **TWO** questions. Each question carries **10** marks.

2. Discuss the importance of various environmental factors in business.
3. Explain the role of fiscal policy in economic development of a country.
4. Discuss the impact of globalization on Indian economy.
5. (a) Discuss recent trends in economic planning of India.
(b) Describe the features of capitalism. 5,5

SECTION—C

Note :— Attempt any **TWO** questions. Each question carries **10** marks.

6. Discuss the rationale and extent of state intervention in political environment in India.
7. Discuss the nature and impact of culture on any business establishment.
8. Define social responsibility. Discuss the arguments in favour and against social responsibility of business.
9. Write notes on the following :—
 - (a) Features of technological environment
 - (b) Role of demographic environment in business. 5,5